

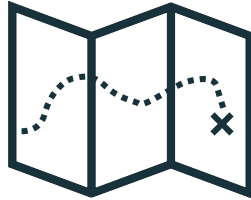


Powered by:

**MOCE**

ECOM - Backward & Forward





**The platform and people** ready to  
empower you to **meet your goals**  
today and help roadmap where  
**you could be tomorrow.**

# Platform Solutions



Fully Hosted Domains



Custom Designs



Content Integration



Analytics



Products



Shopping Cart



Store Management



Marketing & SEO

# MOCE

[mocecom.com](https://mocecom.com)

# People Solutions



## Do it Best® eCommerce Department

- *Customer Service*
- *Payment Processing*
- *Fraud Detection*
- *Tax Collection & Filing*
- *Shipping*

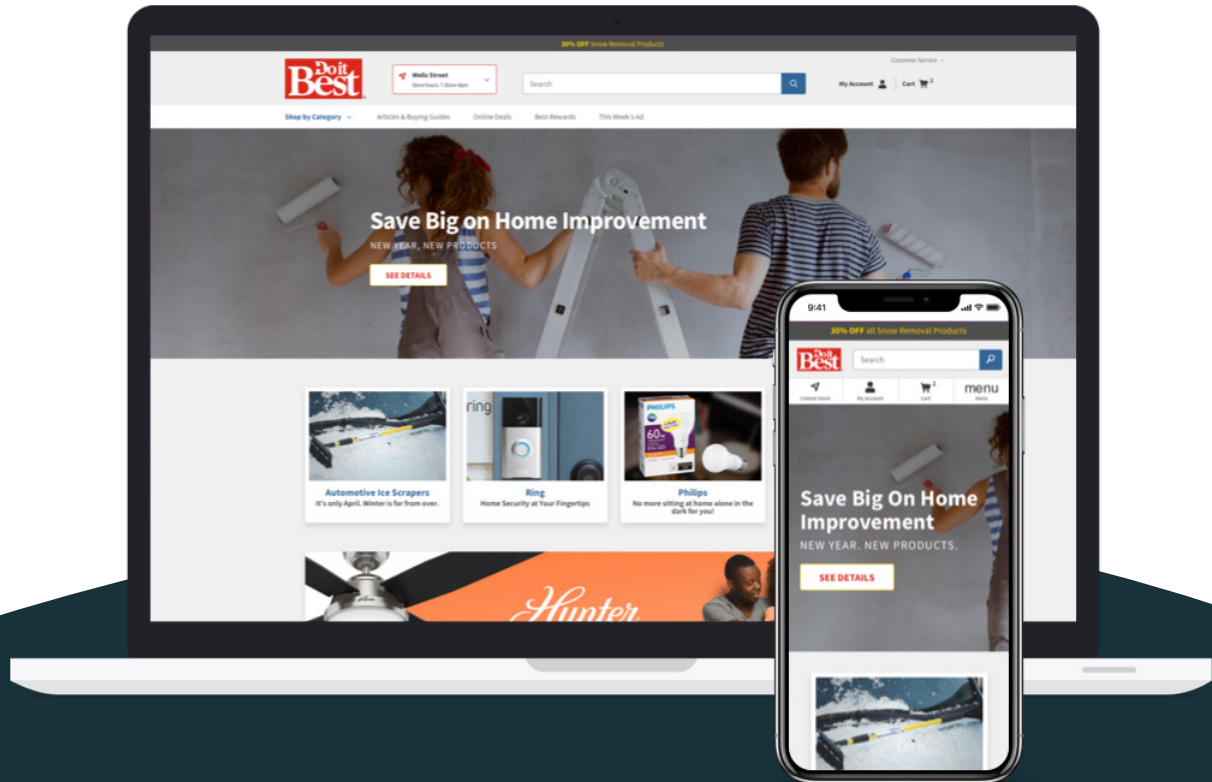


## Concierge Services

- *SSL Management*
- *Domain Management*
- *Proactive Marketing*
- *Etc.*

Fees may apply.

Does your current online identity (your website) mirror your in-store brand experience?



# Plans

We have diverse product offerings to meet your specific goals today and allow you to grow in the future.

| Feature                                    | Basic | Standard  | Advanced  | Professional | Premium   |
|--|-------|-----------|-----------|--------------|-----------|
| Ship-to-Store On Doitbest.com <sup>1</sup> | X     | X         | X         | X            | X         |
| eCommerce                                  | X     | X         | X         | X            | X         |
| Do it Best Pick n Pack App                 | X     | X         | X         | X            | X         |
| Curbside Pickup                            | —     | —         | X         | X            | X         |
| <b>CUSTOMIZATION</b>                       |       |           |           |              |           |
| Custom Domain                              | X     | X         | X         | X            | X         |
| Member Logo                                | X     | X         | X         | X            | X         |
| Digital Dashboard <sup>2</sup>             | X     | X         | X         | X            | X         |
| Custom Home Page                           | —     | X         | X         | X            | X         |
| Custom Navigation                          | —     | X         | X         | X            | X         |
| Custom Pages                               | 2     | Unlimited | Unlimited | Unlimited    | Unlimited |
| - Standard Content Pages                   | —     | X         | X         | X            | X         |
| - Resources Pages (Blog, Articles)         | —     | X         | X         | X            | X         |
| - Photo Galleries                          | —     | X         | X         | X            | X         |
| Increased SEO Value                        | —     | X         | X         | X            | X         |
| <b>DO IT BEST PRODUCTS</b>                 |       |           |           |              |           |
| Product Catalog (67,000+ Products)         | X     | X         | X         | X            | X         |
| Ability To Purchase Online                 | X     | X         | X         | X            | X         |
| Member Data Driven Promotions              | —     | X         | X         | X            | X         |
| Member Retail Pricing                      | —     | —         | X         | X            | X         |
| In Store Inventory                         | —     | —         | —         | X            | X         |
| Same Day Pick Up                           | —     | —         | —         | X            | X         |
| <b>MEMBER CUSTOM PRODUCTS</b>              |       |           |           |              |           |
| Custom Product Catalog                     | —     | —         | X         | X            | X         |
| Member Pricing                             | —     | —         | X         | X            | X         |
| POS Integrations <sup>3</sup>              | —     | —         | —         | X            | X         |
| Member Promotions                          | —     | —         | —         | X            | X         |
| In Store Inventory                         | —     | —         | —         | X            | X         |
| <b>NEW</b> Ability to Purchase Online      | —     | —         | —         | X            | X         |
| <b>NEW</b> Same Day Pickup                 | —     | —         | —         | X            | X         |

Do it Best eCommerce Department provides customer service, payment processing, fraud detection, tax collection, tax filing, and shipping for all plans through Professional.

1. Ship-to-Store only on Doitbest.com is still available.

2. All plans support the Digital Dashboard integration. Participation and setup fees apply.

3. POS Integration does require some setups with the POS provider. Please inquire where you POS provider is in the process.