



MOCE

ECOM • Backward & Forward

A Quick Guide to

Standard+ Plans on MOCE



A Resource By:





MOCE

**Each of our clients
have different goals for
the starting point of
their online identity.**

**We've created this guide specifically
to help you understand how our MOCE
Standard+ Layout Options work to
meet your needs on the homepage.**

1

What do I get with a Standard+ MOCE Plan?

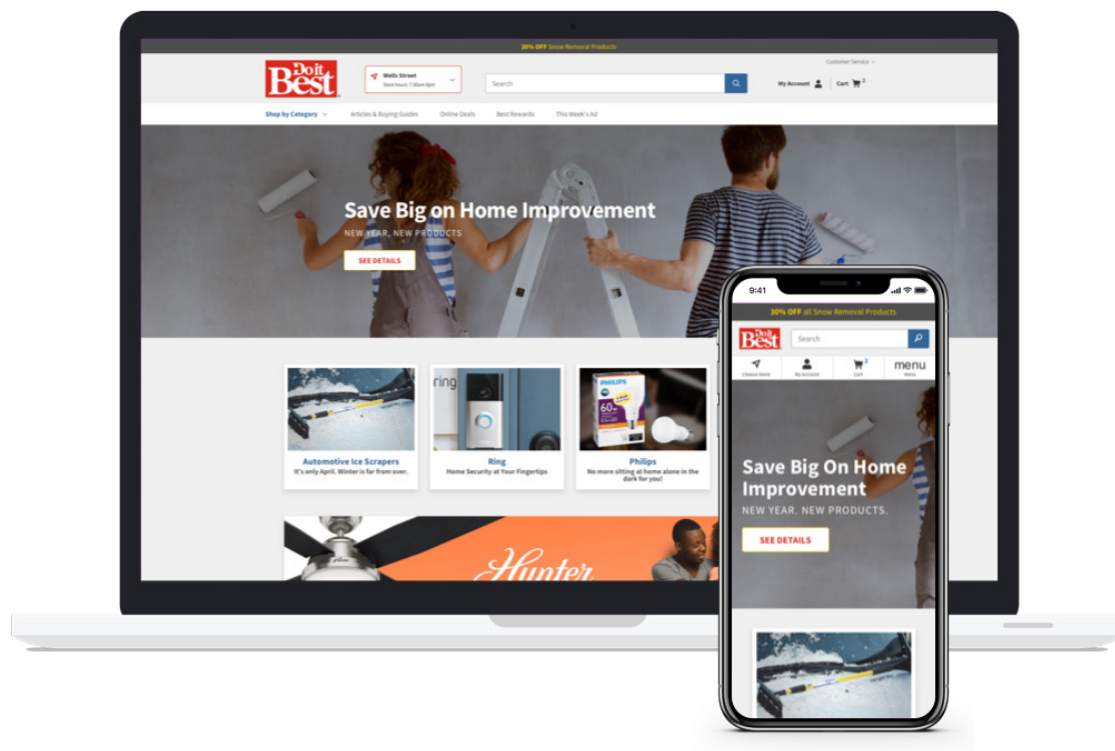
MOCE

Let's start out with a quick crash course.

Unlike a web template that is often restrictive and doesn't allow for additional customization or future updates, MOCE Standard+ Plans uses a modular design system. Think of it as building blocks. We use consistent design elements to streamline the process while providing the flexibility to solve multiple use cases. Each element is made to look great on different devices and screens such as desktop and mobile.

During the setup process you will work with a Program Manager and Web Designer to fine-tune key design elements like colors, fonts, etc. We will ensure that your website is functional first with the aesthetics to create the appropriate first impression on the web.

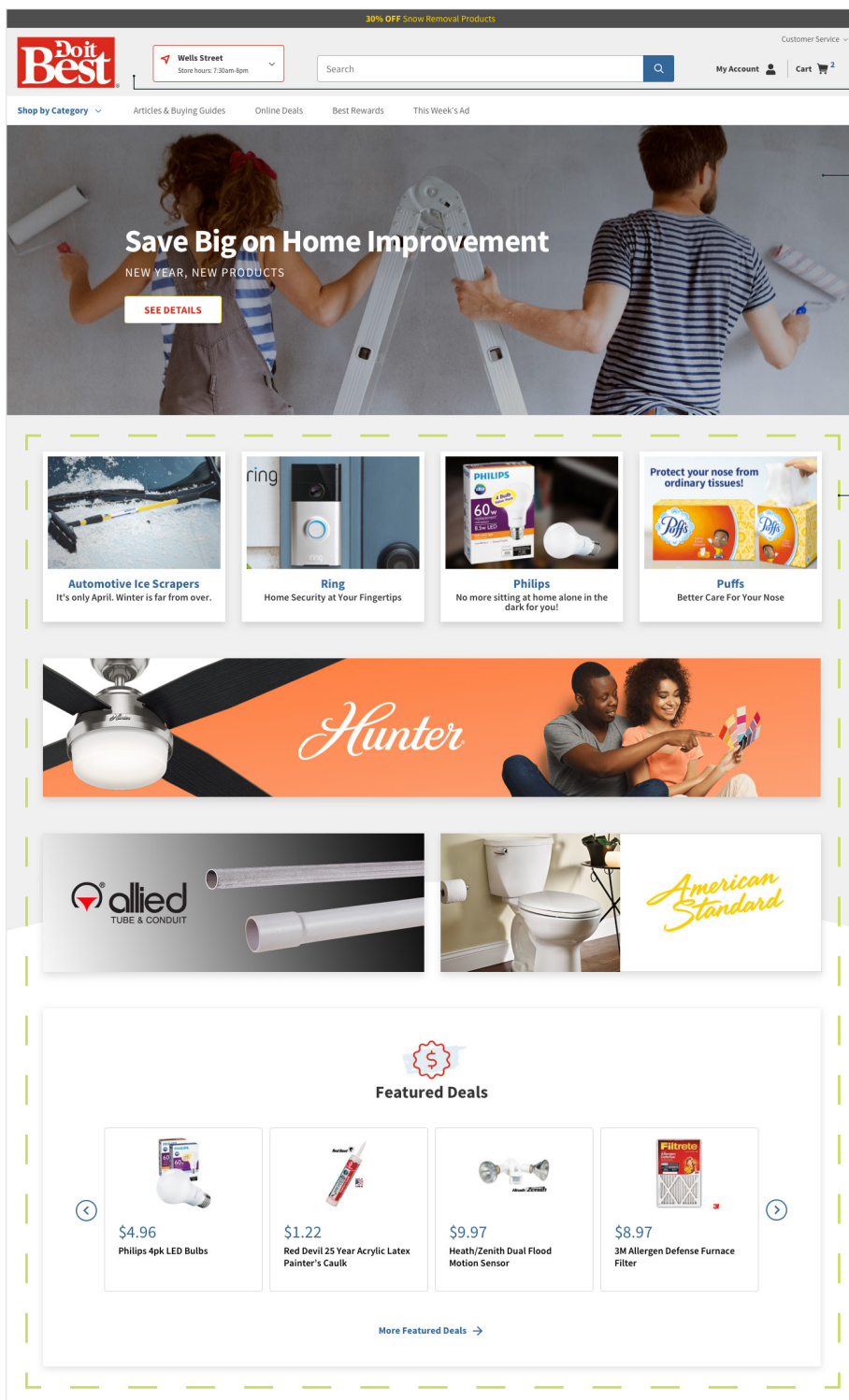
Let's take a look at some options we have to spark some deeper conversations about goals and how we could potentially achieve them.



2

Layout Options for Your Brand Page

The header bar and top section of your brand's page will stay consistent with the rest of the site, but the area below the image (and this image itself) can be customized using our flexible pre-built page sections.



Local Store Info and your store logo

Hero image can be customized

Your content goes within this area



The following sections can be added in any order and will be customized with your specific content, images, and products.

Full Width Image Background with Title, Subtitle, & Buttons



Title & Paragraph with Image

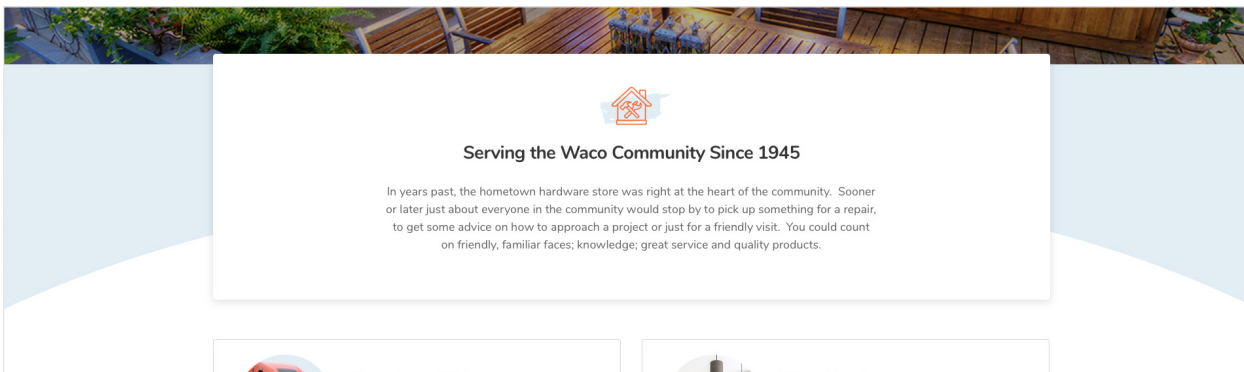
Serving Waco since 1945.

Circle Hardware's roots began in Waco, TX, in 1945. Now, over 70 years later we're proud to be the top independently-owned hardware store in Waco. Come see Waco's best selection of Milwaukee power tools, as well as professional-quality, exclusive Channellock tools that can only be found at Circle Hardware of Waco. We're truly a one-stop shop for all your hardware needs.



A button is optional and can be left off as shown.

Intro Section

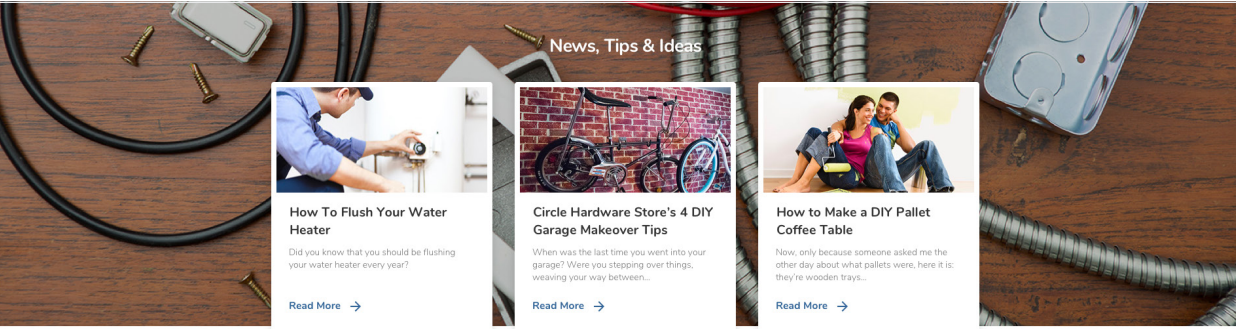


A prominent feature on your home page to allow visitors to learn more about your store.






Three Across Callouts with Images, Short Lead-In, and Link




News, Tips & Ideas



How To Flush Your Water Heater

Did you know that you should be flushing your water heater every year?


[Read More →](#)



Circle Hardware Store's 4 DIY Garage Makeover Tips

When was the last time you went into your garage? Were you stepping over things, weaving your way between...

[Read More →](#)



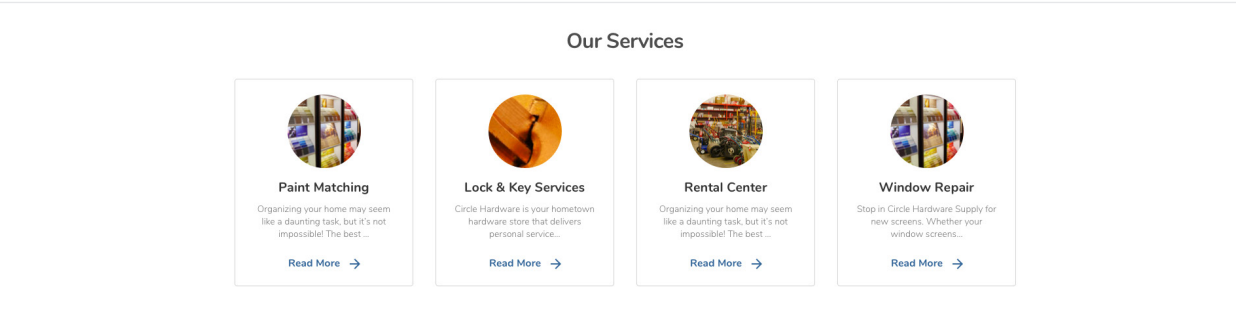
How to Make a DIY Pallet Coffee Table

Now, only because someone asked me the other day about what pallets were, here it is: they're wooden trays...


[Read More →](#)

Section headline and background image will be customizable as well.

Featured Services




Our Services



Paint Matching

Organizing your home may seem like a daunting task, but it's not impossible! The best ...


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Lock & Key Services

Circle Hardware is your hometown hardware store that delivers personal service...


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Rental Center

Organizing your home may seem like a daunting task, but it's not impossible! The best ...

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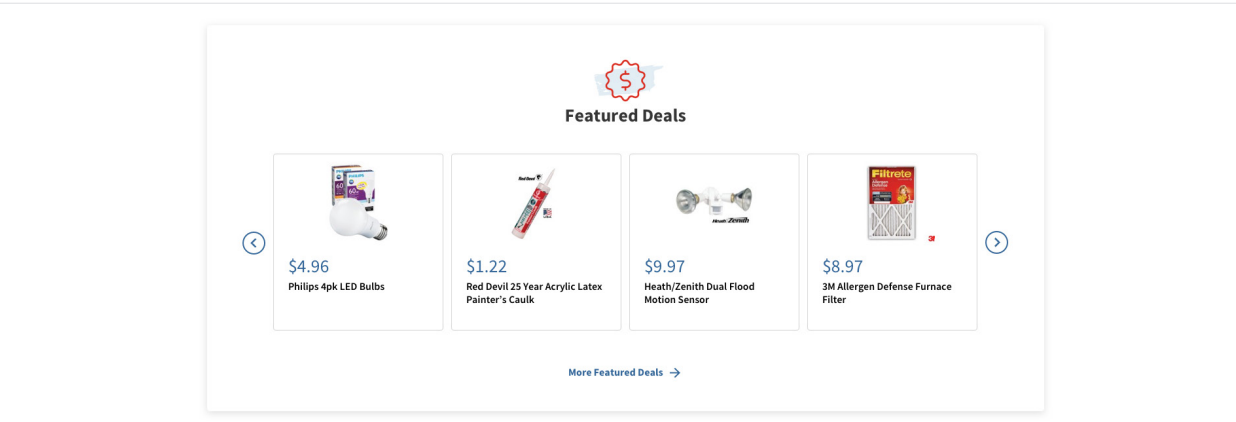
Window Repair

Stop in Circle Hardware Supply for new screens. Whether your window screens...


[Read More →](#)

Feature your store's four most popular services on the home page.


Featured Deals




Featured Deals




\$4.96
Philips 4pk LED Bulbs



\$1.22
Red Devil 25 Year Acrylic Latex Painter's Caulk



\$9.97
Heath/Zenith Dual Flood Motion Sensor



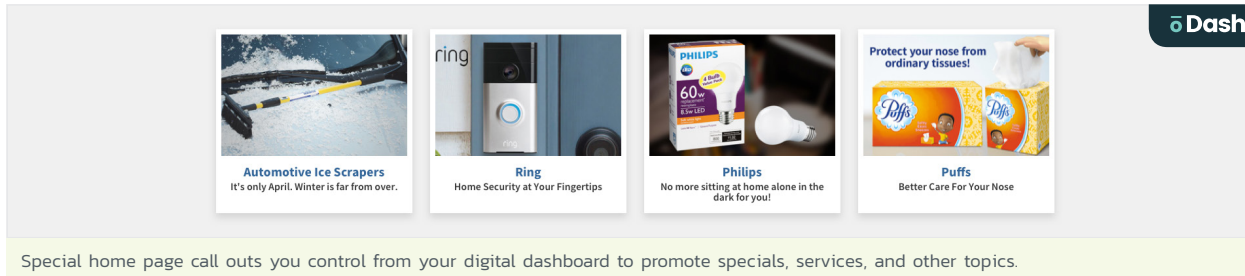
\$8.97
3M Allergen Defense Furnace Filter

[More Featured Deals →](#)

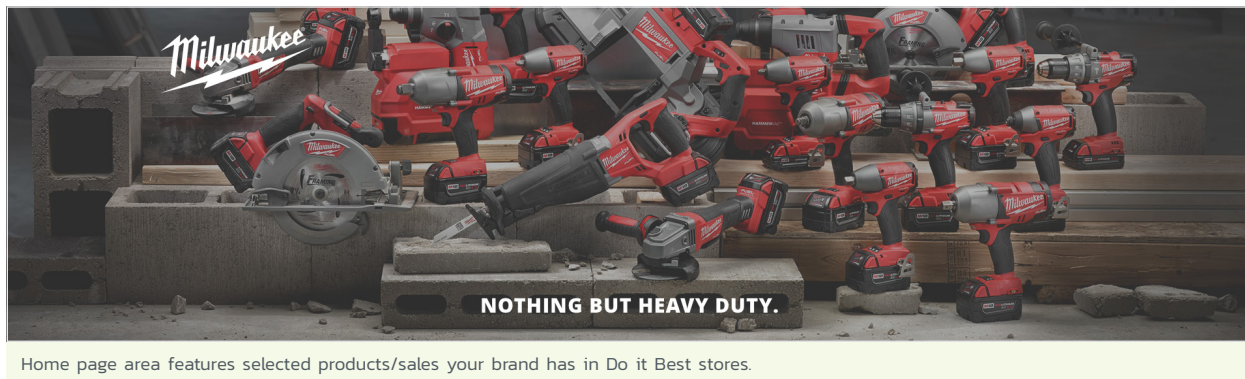
More than four products can be featured, and users can click the arrows to cycle through all as well as follow a link to all deals.



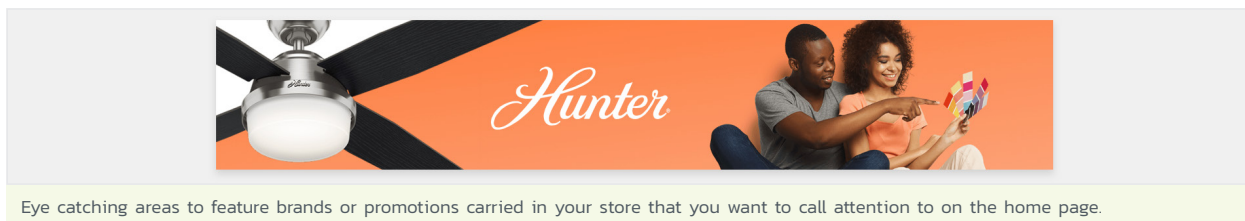
Digital Dashboard Integration



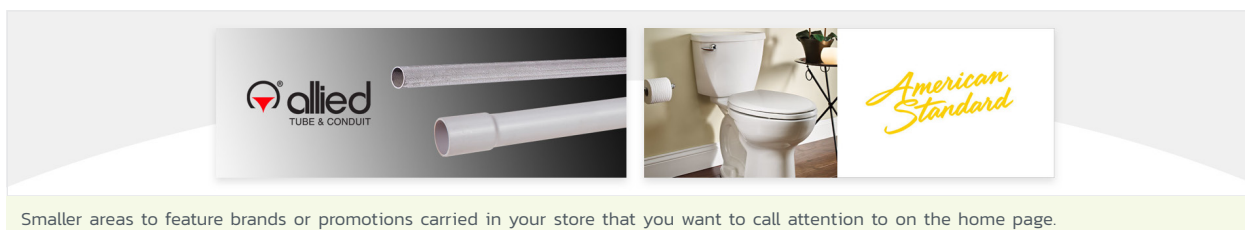
Full Page Width Super Banners




Full Content Area Width Banners



Half Content Area Width Banners




Popular Categories Section




Automotive

[Shop Category →](#)




Doors & Windows

[Shop Category →](#)




Hand Tools

[Shop Category →](#)




Hardware

[Shop Category →](#)




Lawn & Garden

[Shop Category →](#)




Outdoor Living

[Shop Category →](#)



Power Tools

[Shop Category →](#)




Storage


[Shop Category →](#)

Select up to eight of your most popular departments to feature on the home page.

Product of the Week Section



Product of the Week



\$64.99

Delta Peerless Double Handle Designer Kitchen Faucet with Matching Side Sprayer


[SHOP NOW](#)

Feature a new product each week on the home page.


Footer with Newsletter Sign-up, and Custom Link List

Sign up today for exclusive offers and expert advice!

[Sign Up](#)



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Wish Lists

Store Locator

Articles & Buying Guides

About Us

Gift Cards

Careers

Privacy

Accessibility

Terms of Use

Vendor Inquiries

International

Corporate Responsibility

Article Contributions

Need Help?

Website Customer Service

855.828.9192 M-F 7:30a-7p EST

The logo can be set to be your store logo. Social media icons will appear based on your chosen social channels.

MOCE

That's a quick look at just some of the many ways you can customize your site. For more information please contact us at: **260-247-2167**